Aarogya Smriti

आपकी सेहत का दस्तावेज़, सुरक्षित और संरक्षित

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21/12/2024

PROBLEMS

- Loss, Damage, and Inaccessibility of Records
- Delayed and Redundant Treatment Processes
- Risk of Incorrect or Incomplete Treatment
- Challenges in Follow-Ups and Personalized Care
- Compromised Emergency Care and Patient Safety

The absence of a centralized medical history leaves doctors handicapped, patients frustrated, and healthcare outcomes compromised.

Chirag prajapati

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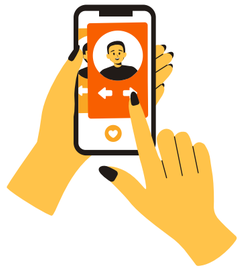
Solution: Unified Medical Interface (UMI)

A platform that is designed to seamlessly capture, store, and share patient medical records across hospitals, clinics, and pharmacies. Every consultation, prescription, lab report, and diagnostic result will be digitized and accessible to both patients and doctors.

Patients

Pathlab



Application

Doctor

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How It Works

Patients can log in to track their medical history using **Aadhar card or ABHA card**, and share data with doctors.

Patient App

Physicians can quickly access patient records by searching with an **Aadhar** or **ABHA card**, add notes, and prescribe treatments with a clear view of the patient's medical background.

Doctor Portal

Hospitals and diagnostic labs can integrate with the platform to upload reports directly on patient **Aadhar** or **ABHA card**, ensuring seamless record-keeping.

Automated Data Capture

Our platform not only aligns with the government's **Ayushman Bharat** Digital Mission but also addresses a critical gap—the **lack of medical data portability.** By empowering patients and doctors with real-time access to medical information, we will transform healthcare delivery in India.

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	Key Feature	Benefit
Comprehensive Medical History	Stores all patient information—consultations, prescriptions, lab reports, and treatment plans—in one place.	Ensures that patients and doctors never lose critical health information, improving care quality.
Continuity of Care	Allows smooth transfer of information when patients switch doctors or hospitals.	Doctors can make informed decisions without restarting diagnosis, ensuring uninterrupted treatment.
Cost Savings	Makes past reports and test results readily available.	Reduces the need for redundant tests, saving time and money for both patients and providers.
Improved Treatment Outcomes	Provides doctors with a complete view of the patient's medical history.	Reduces the chance of errors, such as prescribing medications that could interact negatively with previous treatments.
Emergency Preparedness	Ensures that critical medical information is available instantly, even in emergencies.	Helps doctors make quick, life-saving decisions with confidence.

Impact on Patients and Doctors

With this platform:

Patients will never have to carry paper files again. Their health records will be available anytime, anywhere.

Emergency services will have **instant access** to critical information, improving outcomes during life-threatening situations.

Doctors can make **informed decisions** without waiting for duplicate test results or relying on incomplete patient accounts.

Healthcare will become more **efficient, cost-effective, and personalized.**

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Market Size

The demand for digital health solutions is on the rise. With increasing smartphone adoption and government support for healthcare digitization, the time is ripe for a patient-centric medical history platform.

India population.

1.4 Billion

With a population of 1.4 billion. no records of health. There are 1:836 doctor: patient ratio.

Polulation growing rate.

1.6 % / Year

The Indian population is growing at a rate of 1.6 percent per year.

Elderly population.

> 100 Million

India has an elderly population of over 100 million.

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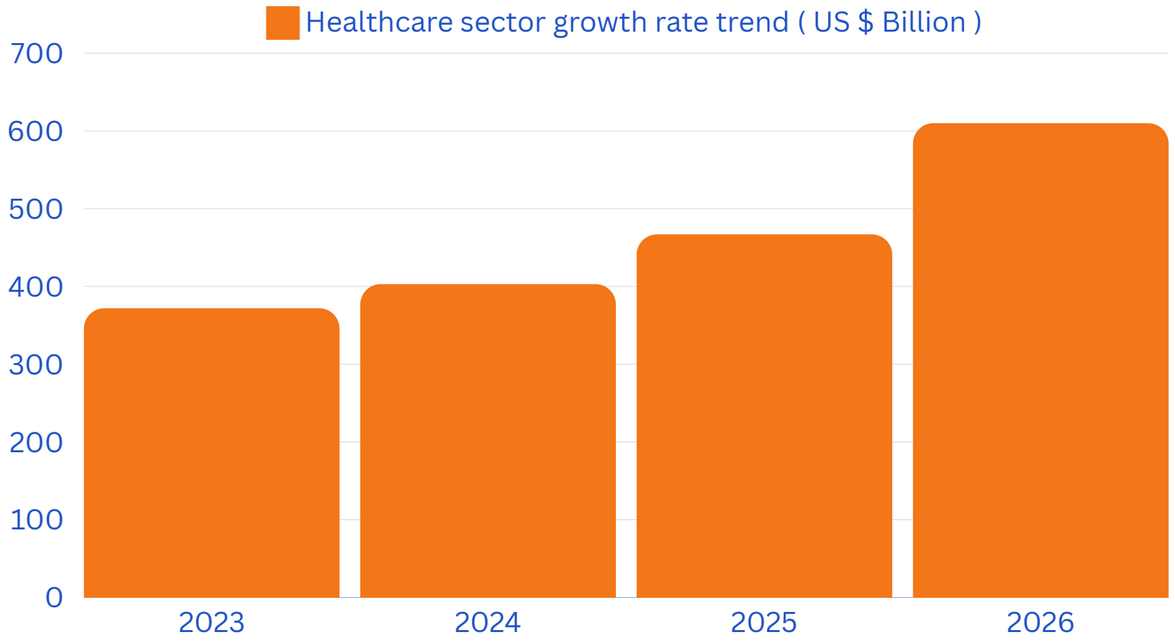
Market Size



Data as per **Official Website of the International Trade Administration**
Trade.gov

Market in 2022

$ 372 Billion

According to Nexdigm. The Indian healthcare industry reached over $370 billion in 2022.

Current Market growth rate.

(CAGR) of 8.0 %

Compound annual growth rate (CAGR) of 8.0 %

Market in 2026

$610 billion

According to Nexdigm. The Indian healthcare industry reached over $610 billion in 2026.

- **Hospitals and Clinics:** India has over **69,000 hospitals** and **1.8 million doctors**
- **Diagnostic Labs:** India's diagnostics industry is valued at **$9 billion** and is growing at a **CAGR of 10-12%**.
- **Insurance Sector:** India's health insurance market is expected to grow to **$25 billion by 2025**, driven by increasing adoption of insurance policies.

Business model

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Insurance Company

Data Access for Medical and Insurance Companies:

- Allow medical and insurance companies to fetch user medical history during the insurance process.
- Data access is granted only with user consent via a secure OTP verification process.
- Charge these companies a fee for accessing the medical history, improving their efficiency in claims processing and risk assessment.

AI-Driven Analytics for Patients:

- Offer personalized health analytics using AI to predict potential future medical conditions.
- This feature is only accessible to patients who explicitly consent to share their medical data with the platform.
- Create value by empowering patients to take preventive measures for better health outcomes.

Patient

Revenue Streams:

- Subscription or pay-per-use fees from medical and insurance companies for accessing user data.
- Potential premium subscriptions for patients opting for advanced analytics and preventive health insights.

Value Proposition:

- **For companies**: Streamlined access to reliable medical history, reducing fraud and processing time.
- **For patients**: Predictive health insights for proactive healthcare management.

Why Invest Now?

The healthcare industry is shifting towards digital-first solutions. Our platform is scalable, secure, and compliant with healthcare data standards. With this investment, we will:

- **Build partnerships** with hospitals, diagnostic labs, and clinics across India.
- Implement **AI-powered insights** to predict chronic conditions and improve patient outcomes.
- Develop a robust **data security framework using Aadhar or ABHA card** to ensure patient privacy.
- Launch **pilot programs** in urban and rural areas, demonstrating real-world impact.

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Our Super Team

Currently, I am leading the development and strategy for this platform, bringing together my passion for healthcare innovation and technical expertise to solve real-world problems.

Chirag Prajapati

Role: Leading product development, strategic planning, and partnerships.

Background: With hands-on expertise in software development and experience in launching and scaling SaaS solutions, I bring both the technical and business acumen necessary to execute this project.

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Future Team Vision

As the project progresses from concept to reality, I plan to bring in:

CTO

Technical Experts:
To help build and enhance the platform's functionality.

Consultants

Healthcare Consultants:
To align the product with medical standards and user needs.

CMO - CSO

Sales and Marketing Specialists:
To promote the platform and engage healthcare providers.

COO

Customer Success and Support Teams:
To ensure smooth onboarding and long-term user satisfaction.

CONCLUSION

Our platform is not just about digitizing records—it's about **empowering patients, supporting doctors, and transforming healthcare delivery in India**.

With your investment, we can eliminate the challenges caused by fragmented medical records and build a future where **every patient's health journey is seamless, transparent, and personalized.**

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Thank You

Thank you for giving us the opportunity to present our vision.

The future of healthcare is digital.
Let’s build it together.

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